



DVR-Colloquium

Vision Zero in practice

A successful international strategy

Wednesday, 7th December 2016

Umweltforum Berlin



Deutscher
Verkehrssicherheitsrat



Vision Zero in practice

A successful international strategy

No killed or serious injured in road traffic: This is the core of the road safety strategy Vision Zero, which is the basis of the work of the German Road Safety Council DVR. Under the umbrella of the "Safe System Approach" Vision Zero is an international successful strategy. In many countries and companies Vision Zero is the basis not only for road safety activities, but also for work-related measures.

The human being will never act without making any mistake in the road system. Without dismissing road users from their responsibility, the system must be designed in such a way, that mistakes do not lead to fatal consequences. Life cannot be dealt with. All the stakeholders in the field of road safety are asked to act; all have to take responsibility. Beside a clear target, a long-standing implementation on the basis of a detailed list of measures and appropriate monitoring instruments are part of the Vision Zero strategy.

Vision Zero is not an utopia or a pipe dream, but a challenging approach which needs a stringent handling. There exist already experiences at international level.

Which prerequisites are needed to achieve a change of paradigm in road safety? Which concrete measures have to be taken, which are the appropriate monitoring instruments?

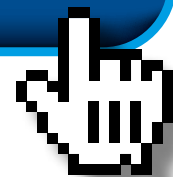
The DVR-Colloquium is dedicated to these questions. It will be explained, why this type of approach is needed for a safe transport environment and how this strategy could be implemented successfully. Showing examples from different countries the role of the policy will be highlighted as well as the potential of the road infrastructure and the vehicle engineering and also where the role and responsibility of the road user remains.

The colloquium is composed by speeches, discussions and statements and will offer the audience the opportunity to actively take part of the discussions.

The International Transport Forum of the OECD (ITF) has provided expert support to this colloquium, DEKRA and the German Social Accident Insurance (DGUV) support the whole event.

We warmly invite you to DVR's colloquium.

[Register here online](#)



To participate in the colloquium, please register in advance until 1st December online or via Fax +49(0) 228 42177227 using the form attached or via email (info@gwm-bonn.de).

You can also register online on the website www.dvr.de/Kolloquium2016

DVR-Colloquium, Wednesday, 7th December 2016

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- 8:30 -10:00 Registration and coffee
- 10:00 **Moderation: Prof. Dr. Peter König**, University of Applied Science Trier
- Welcome**
Dr. Walter Eichendorf, President German Road Safety Council (DVR)
- Short Welcome Speech**
Dr. Hans Michael Kloth, International Transport Forum at the OECD (ITF)
Andreas Kraus, DEKRA
- 10:30 **Keynote**
Defining Vision Zero and the Safe System Approach
Peter Larsson, Swedish Transport Agency
- 10:50 **Panel**
How can society and policy makers be convinced of Vision Zero?
Dr. Matts-Åke Belin, Swedish Transport Administration
Szabolcs Schmidt, Directorate General Mobility and Transport of the EU-Commission
Dr. Walter Eichendorf, DVR
Moderation: Dr. Hans Michael Kloth, ITF
- 11:30 Coffee break
- 12:00 **Safe speeds in the context of Sustainable Road Safety**
Dr. Henk Stipdonk, SWOV Institut for Road Safety Research
- The role of enforcement for the design of a safe system**
Joël Valmain, Adviser for European and International Affairs to the Interministerial Delegate for Road Safety
- 13:00 Lunch break
- 14:00 **Panel**
The potential of vehicle safety
Dr. Joachim Damasky, German Association of the Automotive Industry (VDA)
David Ward, Global New Car Assessment Programme (Global NCAP)
Ellen Townsend, European Transport Safety Council (ETSC)
Moderation: Klaus Machata, Austrian Road Safety Board (KfV)

14:40

The human being in the centre of Vision Zero

Dr. Torkel Bjørnskau, Norwegian Institute of Transport Economics (TØI)

A holistic approach to road safety: the contribution of a haulage company

Alexander Kay Steinberg, Spedition Edgar Graß

Vision Zero in the Braas Monier Group

Ludwig Berger, Braas Monier Group

16:00

Coffee break

16:15

Vision Zero is reality: The Vision Zero map

Walter Niewöhner, DEKRA

16:35

Strategies for the reduction of serious injuries

Antonio Avenoso, ETSC

16:45

Interview

Reflections and retrospection

Claes Tingvall, former Swedish Transport Administration

17:00

Closing remarks

Dr. Walter Eichendorf, DVR

Location

Umweltforum Berlin
Pufendorfstraße 11
10249 Berlin
Phone +49(0)30 5268021



Conference office

GWM
Christa Hambitzer
Phone +49(0)228 421720



How to reach the colloquium

From Airport Berlin Tegel

Bus TXL to Spandauer Str. / Marienkirche,
Tram M5 (direction Zingster Str.) or M6 (direction Riesaer Str.) to Platz der Vereinten Nationen,
5 minutes walking distance

From Airport Berlin Schönefeld

Regionalexpress RE 7 (direction Dessau) or
Regionalexpress RB 14 (direction Nauen) to Alexanderplatz,
Tram M5 (direction Zingster Str.) or M6 (direction Riesaer Str.) to Platz der Vereinten Nationen,
5 minutes walking distance

or

S9 (direction S+U Pankow) to Landsberger Allee,
Tram M6 (direction Hackescher Markt) to Platz der Vereinten Nationen,
5 minutes walking distance

From Berlin Main Station

S7 (direction S Ahrensfelde Bhf) to Alexanderplatz,
Tram M6 (direction Riesaer Str.) to Platz der Vereinten Nationen,
5 minutes walking distance

From Berlin Railwaystation East

Bus 142 (direction U Leopoldplatz via Hauptbahnhof) bis Friedrichsberger Str.,
2 minutes walking distance



Directions when travelling by rail

The Deutsche Bahn and the Umweltforum Berlin offer discount train tickets to the venue:

<https://besondere-orte.com/sites/default/files/veranstaltungsticket-bahn-besondere-orte.pdf>

Multi storey car park

Multi storey card park: NH Hotels, Landsberger Allee 26-32, 10249 Berlin (1 €/hour, 8 €/day)

Hotel rooms:

Reservations can be made until 8th November 2016 in the

NH Hotel Berlin Alexanderplatz • Landsberger Allee 26-32 10249 Berlin

Phone + 49(0) 30 22380233 • reservierungen@nh-hotels.com

Reference: DVR-Tagung

Costs: 114,90 € incl. breakfast for 1 night 1 person

Conference office
GWM
Christa Hambitzer
Auguststraße 29
53229 Bonn

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I will participate

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Last Name, Name

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Institution

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Street

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Zip Code

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Telephone

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E-Mail

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Date

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Signature